# North Insolvency Limited Cookie Policy

#### **Effective from 1 December 2023**

#### Use of cookies

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our website. We use cookies on this website to:

- recognise you whenever you visit this website (this speeds up your access to the website as you do not have to log in each time);
- obtain information about your preferences, online movements and use of the internet;
- carry out research and statistical analysis to help improve our content, products and services and to help us better understand our visitor requirements and interests;
- target our marketing and advertising campaigns more effectively by providing interest-based advertisements that are personalised to your interests; and
- make your online experience more efficient and enjoyable.

The information we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device such as your IP address, your browser and/or other internet log information, this will not usually identify you personally.

In most cases we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested (e.g. to enable you to put items in your shopping basket and use our check-out process).

## Third-party cookies

We work with third party suppliers who may also set cookies on our website, for example Google Analytics. These third party suppliers are responsible for the cookies they set on our site. If you want further information please go to the website for the relevant third party. You will find additional information in the table below.

## **Description of cookies**

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our site and also allows us to improve our service to you. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

**Strictly necessary cookies**. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website.

**Analytical/performance cookies**. These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

**Functionality cookies**. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Name of cookie	Purpose for the cookie
Google Analytics	This is an analytical/performance cookie. It is included in each page and used to calculate visitor, session and campaign data for the site's analytics reports.
Google Maps	We may use Google Maps to display maps on our site. Google set a number of cookies on any page that includes a Google Map.
YouTube	We may use YouTube to host video content. When you view a web page on our site with an embedded YouTube video, YouTube create cookies.
ARRAffinity	This is a strictly necessary cookie, used for load balancing by websites run on the Microsoft Azure cloud platform.
_csrf	This is a strictly necessary cookie, used to increase security when submitting forms on our website.
approves_cookies	This is a strictly necessary cookie and it is set to confirm that our Cookie Privacy Notice has been displayed to the user.

### **Further information about cookies**

If you wish to learn more about cookies and how to manage them, visit <a href="http://www.aboutcookies.org/">http://www.aboutcookies.org/</a>.

#### How to turn off cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <a href="https://ico.org.uk/for-the-public/online/cookies/">https://ico.org.uk/for-the-public/online/cookies/</a>